

February 2022

Active letter

From October 2021 onwards, we will publish the English-language version of the monthly actives' letter here on the Actives' Infobank. The English version of the active letter includes both MiB-wide news as well as news specific to MiB International.

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1. Greetings on a Snowy February Day!

The snow decorates the landscape beautifully, and gives the opportunity to enjoy doing something only winter can let you do.

We are happy to let you know that in February, we received two new employees to strengthen MiB's operations. Welcome to the team Piia and Helena!

2. Hello MiB International Moms

I am Piia Haukilampi, MiB's new advocacy coordinator. I strengthen the team both through education and through the media expertise acquired in working life. I graduated with a master's degree in philosophy from the University of Turku, majoring in media studies. In addition to MiB, I work as a freelance journalist at Sanoma Media Kustannus, and I started studying organizational communication this winter. I've got three wonderful kids and a spouse waiting for me to come home.

Social advocacy and writing are my passion. The advocacy work done by MiB for reconciling work and family life is very important! Thank you very much for being an active. It's great to be involved in making working life more equal and family-friendly. There is still a lot more to do. We need to roll up our sleeves and get busy. Continuing the legacy of Minna Canth, an advocate for equality and women's rights.

3. Meet Helena, our new communications assistant

My name is Helena Kyttälä, I got my master's degree in philosophy in December 2018 majoring in Finnish and literature. I have always been interested in texts and writing and since starting my work in MiB, I can do them both not just as my hobby but also for living. A fiction novel is something I am constantly working on, in addition, I write a wide variety of essay texts in the Vita Nuova collective, from literary criticism to feminist statements.

Equality and women's rights are important values for me. Here in MiB, I work as a communications assistant, and I'd like to be involved in various things and actions. I enjoy my time in social media and creating visual material by using Canva is also close to my heart. It is wonderful to join an impressive women's organization that believes in the potential for social change!

4. The dream team of MiB events

Congratulations to you all for doing such a great job as an active volunteer. Being an active volunteer is not just organising



events in order to hit the targets, it is finding opportunities to develop your skills, meet new people, make an impact and learn how to balance family and work. Through our wonderful and interesting events we can achieve that. During February we had eight events, seven being planned for March and eight for April.

We hope that you enjoy what you do and that you have an opportunity to act in a role that is the most motivating and interesting to you here in MiB International. You are the heart of the MiB International project. Thank you!

5. Thank you for your answers on active survey

This year, 112 responses were received for our active survey, thank you so much for your replies! We also promised to reward the local branch that will give the most answers according to their number of active volunteers, so well done Päijät-Häme for the amount of your local branch replies (88% of the active volunteers replied)!! Tampere took a great second place (61%



of the active volunteers replying). Päijät-Häme active volunteers will be receiving little something from the office in upcoming weeks to celebrate the highest response rate.

A summary of the results of the active survey will be available later on in March-April. The results have also been utilised for the recent report made for the project funder STEA. The

report summarised the results we have achieved so far in terms of the

International project. The reporting results will also be shared and discussed with the actives later on this spring.

6. How you doin'? MiB's Active pulse is here

Here in MiB we want to know how you are doing and find out the general atmosphere, because your happiness matters to us <3.

From now on, you can find our Active pulse from every active letter as it will be a part of the letter in order to allow us to follow your happiness as our active volunteers. The Active pulse includes one quick question and an opportunity to tell us more how things are going. The Active pulse is quick to answer, sent to you every month and always anonymous. So, please let us know how are you doing. <3

TO OUR VERY FIRST ACTIVE PULSE

7. Local branches are soon getting new names

Some of the names of MiB's local branches have been changed since the beginning of 2022, thus already established new names of MiB local branches are Keski-Suomi (Central Finland), Satakunta, Lappi (Lapland), Varsinais-Suomi (Southwest Finland) and Etelä-Karjala (South Karelia).

We are further harmonising branch naming practices to cover larger areas and as a result further widening the MiB community.

Starting from the 14th of March, we will be launching more new names. Then Tampere branch will become Pirkanmaa, Oulu branch changes to Pohjois-Pohjanmaa (Northern Ostrobothnia), Vaasa branch into Pohjanmaa (Ostrobothnia) and Helsinki becomes Uusimaa. Kuopio branch name will change into Pohjois-Savo (Northern Savonia) and Kokkola into Keski-Pohjanmaa (Central Ostrobothnia).

8. Upcoming meetings and project partnership update

Partnership activities are taken forward and several projects and events are being planned, keep an eye on Slack for opportunities and updates (the latest update:

<https://mibry.slack.com/archives/C01DBQ7RSPJ/p1643640096267149>)



Joint activities with City of Espoo:

- Career club session 5: Walk and talk (Q&A) 2nd of March 2022 at 11am, sharing your volunteer experience
 - To the Slack conversation:
<https://mibry.slack.com/archives/C01DBQ7RSPJ/p1645514156144079>
- Bringing back Bravely in Finnish event together with City of Espoo, next meeting 7th of March at 12pm on Meet:
meet.google.com/bhs-jsus-bsc
 - To the Slack conversation:
<https://mibry.slack.com/archives/C01DBQ7RSPJ/p1645426842692909>

Internal team meetings:

- **MiB brainstorming session, Company visits** 7th of March at 11pm on Meet: meet.google.com/ooz-xwox-akr

Exciting news: we'll start and boost our Company visits to steadily give International moms possibilities to learn more about Finnish companies and to network

A 60 minute facilitated brainstorming session on the topic coming up in March. Hope to see as many of you as possible in this session! You don't have to have previous experience in organizing visits, but can join to learn and discuss.

- **MiB Int. communications team meeting** 16th of March at 12pm on Meet: meet.google.com/cvy-ghst-nxp
- **MiB Int. events and HR team meetings:** keep an eye on Slack
- **All the internal team meetings** can be found from the Events Calendar.
-> All the active volunteers interested are welcome to join all the meetings!

9. MiB international active register spring cleaning has started



Everyone who is in our active register has received an email on Thursday 24th of February regarding the personal details we have stored about them. All the details will be checked, in order to keep our register up to date. Everyone on the register will also be asked for permission to share their information (that we have on them) with other active volunteers.

According to these replies we will then recreate needed Drive groups and also move all the main information needed into our Actives infobank. The aim is to leave most of the Drive folders behind and gather all the key material into one systematic place.

An active volunteer who is not replying to the questions in email by the 20th of March 2022, will be removed from the register and the access to MiB Drive will be denied. Please, reply to the questions in order to retain your access to the information and notify us about your willingness to continue as our valuable active volunteer.

Materials that are marked as PRI on Drive, includes information that cannot be published and those folders will remain on Drive.

If you have any questions, please contact Viivi on viivi(a)mib.fi or on Slack.

Take care and see you soon <3 !

Would you like to become a MiB member?

BECOME A MIB MEMBER