

# MiB MOTHERS IN BUSINESS

Rakkaudesta uraan ja perheeseen

[Aktiivitetöiden päivitys](#)

[Tietopankki](#)

[Blogi](#)

## Would you like to become MiB member?

Unlock the full potential of MiB's network - connect with 4500 moms and professionals.

[Sign up for membership](#)

## Happy Summer! - A last-minute reminder of event invitations before the holidays

The summer heat is here and some of the active people seem to be already on vacation from their own work as well as from their active activities. The summer vacations of MiB employees will also start very soon.

Here's a last-minute reminder about invitations: The last invitations to live events of the summer go out on Thursday, June 29. and the invitation to online events goes out on a schedule on Tuesday, July 4.

The information about the events should be in the event table and in Lyyti on the previous Wednesday, June 28. by 12 o'clock. In these letters, you can already put invitations to events in early August or Save the Date messages!

In July, event invitation letters are not sent out at all, and summer mingles can be announced on Facebook. The next invitations go out after the summer on week 30. We wish a sunny summer to all the wonderful international actives of MiB!



## Spring in numbers

During the spring, we have produced an amazing 24 events from various different topics supporting mothers' networking, work and family balance, career opportunities and wellbeing.

A total of 487 mothers were so impressed by our communications that they registered to the English events, and 201 mothers eventually attended. This is a similar turnover as in MiB events in general so a similar no-show percentage.

Our social media channels have over 800 international talents as followers – and have reached out to many more.

Thank you everyone for your work during the spring! And welcome all the new actives! We are back from summer vacation on the 25th of July (Helena) and on August 14th (Tuovi). You have really worked hard and deserve a vacation as well. Enjoy the warmest month of the year and have a great summer!

In case of any questions, send a message to [helena.kyttala@mib.fi](mailto:helena.kyttala@mib.fi) or [Tuovi.bresnahan@mib.fi](mailto:Tuovi.bresnahan@mib.fi) and we will get back to you.

## I am a mother and... campaign

We will launch a week-long I am a mother and... social media campaign in August.

We hope for an enthusiastic participation in the campaign with your posts. The question to ideate around is, what else our MiB moms are in addition to being mothers? We want to show that mothers are not only caregivers, but we have tons of other passions, dreams and goals in life. What are yours, and could they be expressed during the campaign? The start date of the campaign is 21 August 2023.

Our goal with our communication is to reach out and find as many international mothers as possible - to find a home in our English activities and the community. We are currently looking for actives interested in becoming MiB ambassadors. The ambassadors can help find useful networks and comms channels, share their own experiences about MiB and recommend joining the community and becoming an active. There are lots of moms that don't know about us yet!

For more information about the campaign and being a MiB ambassador:  
[helena.kyttala@mib.fi](mailto:helena.kyttala@mib.fi)

**Here are some example pictures for the campaign:**



## Show your skills with digital skills badges!

Are you aware that you can get digital competence badges for volunteer activities in MiB? This is a great way to prove your passion for life-long learning and your new skills in work life. You will find information and application forms in the active information bank.

### Event expert

- You can apply for this competence badge if you are an active and have organized at least three MiB events during your active time.

### Event management expert – NEW!

- You can apply for a competence badge if you are an active and have managed at least five events in the Lytyi event management system.

### Volunteer leader

- An active can apply for a badge when they have participated in MiB's volunteer management and association activities trainings and worked for at least half a year as a volunteer leader in MiB.

### Communications expert / MiB ambassador

- Coming up, stay tuned for more information!

Apply for a competence badge (Page in Finnish)

P.S. Remember that you can also try a new active role and aim for several badges and a very wide set of skills..Check out the active trainings and let us know, what kind of training you would like to attend.

### Save your seat at the active seminar! ❤️

Welcome to the joint active seminar of all actives in Helsinki on Saturday 16 September. from 11 a.m. to 4 p.m. The venue is Epicenter in the center of Helsinki. The framework of the program is starting to take shape and here is some preliminary information:

11-11:50 Start with a joint lunch  
 11:55-12:40 Program  
 12:40-13 Break and mingling  
 13-15:45 Workshop  
 15:45 Drinks and reveal of super actives  
 16:00 End and thanks to --> After Works!



Sign up and save your seat now!



### Trainings and workshops

- **14.8.** at 12:00-13:00 Onboarding for new actives
- **25.8.** at 10-11.30 Get to know MiB's volunteering opportunities
- **5.9.** CV clinic - pimp your resumé

Sign up for our next active onboarding

### Coming up

- **MiB Family & Work: Exploring School and Daycare involvement** **SIGN UP**
- **Active seminar** 16.9. in Helsinki
- **Interested in HR?** Join our HR team - more info from [helena.kyttala@mib.fi](mailto:helena.kyttala@mib.fi)

### Useful links for MiB Actives:

- » [Actives infobank](#)
- » [Events organising instructions](#)
- » [MiB Tapahtumataulukko - all MiB events](#)
- » [MiB International Events calendar - all the events in English](#)
- » [Picture bank for events and social media posts](#)

+ [All you need to know in a nutshell](#)

Feel free to recruit people from your network to our new actives! Check out our

upcoming events and share them with your friend moms as well.

If you have any questions pop your question to the channels #kysy\_työntekijältä (ask a MiB office) or #international.



Sait tämän kirjeen, koska olet MiBin aktiivijäsen.  
Rekisteriseloste

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